

Invited Speech:

Data Supply Chain for Big Data Era



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About the Speaker

Mr. Chiu has more than 20 years-experience in IT industry across different regions. He has extensive experience in building large scale Data Warehouse projects and selling products and services to enterprise markets. He also has extensive technical experience in architecture, design, development, integration, and project management of data warehouse system.

He joined SAS Institute in 2014 as Senior Business Solutions Manager to promote Data Management business for North Asia. Prior to that, Mr. Chiu was senior pre-sales manager in Informatica, a leading Data Management company, in charge of pre-sale support of Data Management solution for Greater China region. He was also a practice manager at Sybase. During the period, he completed several large scale data warehouse projects for a bank, a securities firm and health care bureau which made him "Practice Manager of the year" in 2002 and grew revenue by 300%.

Mr. Chiu holds a Master degree in computer science from IU and a bachelor degree from National Taiwan University in Taiwan.

Abstract

Data is lifeblood and strategic asset for most of company. It explained why companies invest heavily on big data technology, advanced analytics and visualization applications. However businesses are struggling to access, share, and analyze much of the data they already have in the past. It needs a new thinking in Data management to avoid new data silo after introducing Big Data Platform into corporate.

By building data supply chain including big data access, data virtualization, event stream processing, company would gain value from volume, velocity and variety of big data. A data supply chain would also help truly access, sharing between big data platform and existing IT system and big data platform.