

Invited Speech: **Data Lake in Action: Real-time and Closed Loop Analytics**



Mr. Sean Lee

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About the Speaker

Sean Lee has over 16 years of experience in consulting, pre/post sales, and business development, based primarily in New York, Toronto Canada and Hong Kong. As the regional head of Product Strategy for Pivotal, Sean is responsible for the overall go-to-market strategy and execution for all new products and solutions in the Asia Pacific region, as well as building CxO level client relationships with key strategic accounts.

Sean is a frequent speaker at industry conferences, and has worked with many of the world's largest financial services institutions across North America, Europe, Middle East and Asia, focusing on transforming traditional architecture into next generation Cloud and Big Data platforms. These include the New York Stock Exchange Community Cloud initiative, Treasury Services modernization project at JPMorgan, and the digital channel revamp initiative at the Singapore Stock Exchange.

Sean holds a Double Major in Computer Science and Mathematics from the University of Waterloo in Canada, and the Executive MBA Program from the Chinese University of Hong Kong. He is bilingually fluent in English, Cantonese and Mandarin.

Abstract

Everything we do generates events - click on a mobile ad, pay with a credit card, social media, accelerate on the gas pedal, etc. What if an organization can feed these events into predictive models as soon as the event happens to quickly and accurately make decisions that generate more revenue, minimize risk and improve customer satisfaction? You would need deep and fast analytics provided by a Data Lake. Learn how the Pivotal Big Data Suite delivers the Data Lake promise through real-time data services for quick data processing, reasoning and data persistence in a massively scalable and open source platform.