

e-Manufacturing & Design Collaboration 2014

Invited Speech:

Open Innovation in the Social Era:

Preparing for the disruptive innovations thru social collaboration



Andy Kim

IBM GBS as marketing and innovation leader.

About the Speaker

Andy Kim has 18 years' extensive experience with the ideal balance between strategy consultancy and practitioner at the leading global IT companies. He started his consulting career at Monitor Company (Seoul and Cambridge office) and served the top management at Dell HQ, HP Asia and Samsung HQ, after his MBA from Harvard Business School with the 1st scholarship winner as Korean. He is currently leading the global Electronics and Telecommunications industry at IBM GBS as marketing and innovation leader.

Abstract